

Crown Forklift Parts

Crown Forklift Parts - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later on that same year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head at the moment, becoming the fourth generation of the Dicke family to continue this position.

Crown first began with a small client base producing temperature controls that they manufactured for coal burning furnaces. The production of these control items took place in a former hardware store based in New Bremen, Everett, where Crown's headquarters presently remain.

In 1949, responding to the public's rising interest in TV, Crown moved into the assembly of antenna rotators. This product was utilized to enhance television reception and picture quality. The company's successful move allowed them to become a leading producer of units until 2001. The company ceased production in October after a decline in the global need for TV antenna rotators.

Crown soon diversified its manufacturing to bring in the restoration of mechanized and electrical parts for private and government use in the early 1950's. Following numerous profitable bids inside a brief period of time, the company had developed a reputable business in this field.

With such flexibility and achievement, Crown was able to expand its production to include material handling equipment. Crown began the assembly of forklifts and lift vehicles in 1957. The company believed the industry needed a smaller line of top-quality quality forklifts. Crown promptly created an exceptional range of progressive equipment and swiftly grew to be the most rapidly evolving material handling company with its collection of merchandise.

In 1966, Crown ventured outside of the US material handling marketplace and into Australia. Sydney, Australia is home to the regional head office and currently leads Crown's Asia Pacific service, sales and marketing teams. Crown remains an unwavering market leader today, supported by exceptional operations, solid sales and strong production operations.

In 1968, Crown established itself in the European marketplace by acquiring an Irish manufacturing plant from its parent company, Steinbock, who was a German firm. They began to manufacture Crowns' (PTH), hand pallet trucks. Later on that same year, Crown started their first London operation situated near Heathrow Airport. The sales and service operation of Crown's comprehensive forklift line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing forklifts across Europe through independent dealers.

These days, Crown manufactures a huge fleet of electric lift trucks. The company's dealer network, situated in key global markets, consists of both Crown-owned and independently-owned sellers. They are responsible for handling the company's product sales and service.

There is Corporate offices in Munich, Germany and in New Bremen Everett, which provide promotional sales and nationwide marketing support to all of their sellers and sales personnel. Crown sellers and sales personnel are trained in-house in various disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, marketing and advertising, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse relations of international sellers and Crown-owned sellers successfully operate in almost 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that consist of: New Knoxville; Celina, Everett; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Everett; and New Bremen, Everett. Serving their expanding overseas markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable status as a consistent, trustworthy and progressive organization by fulfilled consumers worldwide. The company has earned over 50 prominent design awards and the Crown products continue to attain recognition for top design superiority and modernization. To provide an example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling experts. Today, this design has gained common acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry original, offering the operator with multiple comfort options to lean, sit or stand, along with its unparalleled productivity capability.